

**Kansas Association of Public Information Officers
Membership Application**

Name _____ Date _____
Title _____ Agency _____
Address _____
City _____ County _____ Zip _____
Phone _____ Mobile _____
Fax _____
Email _____



About Your Agency:

- _____ City
- _____ County
- _____ Public Safety
- _____ School District
- _____ Private
- _____ Other

Communication Staff:

- _____ Self
- _____ 2-3
- _____ 4+

Membership Type:

- _____ General Member \$35
- _____ Associate Member \$50
- _____ Student Member \$15
- _____ Special Member \$35
- _____ Three or more same agency \$30 each

Areas of Expertise

- _____ Customer Service
- _____ Emergency Management
- _____ Survey
- _____ Graphics
- _____ Marketing
- _____ Strategic Communication
- _____ Web/Internet
- _____ Community Relations
- _____ Employee Communications
- _____ Event Planning
- _____ Media Relations
- _____ Newsletters/Publications
- _____ Recognition Programs
- _____ Video/Television



Please Mail Membership Application to:

**Ilena Spalding, PIO
Gardner Public Safety Department
440 E. Main Street
Gardner, Kansas 66030**

* Checks can be made payable to KAPIO for 2009 annual membership in the amount of listed next to the membership type.

KAPIO



Kansas Association of Public Information Officers

Official Membership Guide

Mission

Encourage, advance and promote communication and sharing of resources between communication professionals throughout governments in Kansas.

Membership Qualifications

Individuals who represent a public jurisdiction to the media and population they serve as working communicators, public relations or community affairs specialists, public information officers, and public administrators, including appointed and/or elected officials.

Types of Membership

- General Member: any communication professional working for a government in the state of Kansas.
- Associate Member: Individuals employed by quasi-governmental agencies and individuals associated with organizations and entities that conduct business regularly in the area of communication with government agencies in Kansas. These individuals shall enjoy all privileges of the General Member, except to vote or hold office.
- Student Member: any student/intern from community colleges or universities interested in government communication as a profession.
- Special Member: Communications persons formerly employed in government or quasi-government organizations.

Purpose

- Promote professionalism in the field of public information and among KAPIO members.
- Create a network of communication professionals.
- Conduct and or sponsor activities to improve communication public sector organization and the public their organizations serve.
- Serve as an information resource for government management and communications professionals.
- Serve as a vehicle for professional growth.
- Raise the consciousness of public sector management and members of the general public to the necessity for public information operations and of the ethical standards within which such operations should be conducted.

Professional Development

- A variety of computer training courses
- Web page design
- Writing and Communication
- Media Relations
- Marketing Plan Development
- Branding
- Celebrations
- Emergency Response
- More to come!